US (Chicago, IL)

## O INVESTMENT BANKING BOUTIQUE OF THE YEAR – Pegasus Intellectual Capital Solutions LLC

Pegasus Intellectual Capital Solutions has been named the 2013 INVESTMENT BANKING BOUTIQUE OF THE YEAR by Acquisition Finance Magazine (ACQ).

## **About PegasusICS**

PegasusICS advises companies on mergers and acquisitions - including cross-border - exit planning, capital raising, restructuring and workout, and creating and executing shareholder value maximization strategies. PegasusICS is headquartered in Chicago, IL and operates across the U.S. as well as internationally. PegasusICS was founded by Charles Smith who has consummated over a billion dollars in transactions ranging from Cargill to Target.

## The distinctive characteristics of the firm

PegasusICS has distinguished itself from its peer set in the following areas:

- · Its partners have a history of putting capital at-risk and successfully operating companies. Their analytical work and recommendations are founded on first-hand experience of employing risk capital as principals that few other investment banking firms offer.
- · Advising clients is all they do. They do not manage funds, lend, trade, invest or underwrite. Unlike most investment banks, they have no conflicts of interest.

- · They serve a wide range of clients that have ranged in size from lower-middle market to Fortune 1000 as well as late stage start-ups that have achieved break-even
- $\cdot\,$  Execution of the engagement is always done by the same professionals engaged. Clients always have a senior point of contact.
- · They work to increase shareholder value in each of their engagements. Their goal is always to uncover hidden opportunities to maximize the value of their clients' companies.
- · They are innovators in advising clients on how to design corporate governance structures for the increasingly challenging Knowledge Era and in advising clients on how to improve value creation via knowledge management through the use of their proprietary Intellectual Capital AuditTM.
- · Their cross border experience is extensive, and they are the sole Illinois Representative of Acquisitions International.

PegasusICS is industry agnostic but has outstanding specialties in Healthcare, Food and Agriculture. Geographic coverage is global but emphasizes North America, Western Europe, Africa and Asia.



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